



SPECTRUM  
FLOORING

Tender Touch/Delicious  
Satin Mood/Silky Dreams

COLOR BOOK

100% Renewable Yarn

Super Soft...Stays Clean & Fresh Forever

Permanant Built-In Stain Protection

Protects from All Pets...Oders, Urine, Stains, etc.

SmartStrand<sup>®</sup> LUXE

FOREVER CLEAN<sup>™</sup>



**THE SOFTEST, MOST DURABLE, EASIEST TO CLEAN CARPET ON THE PLANET.**



Made with proprietary fiber, SmartStrand Forever Clean offers permanent stain resistance, spill and soil protection with exceptional durability your customers can count on. You can be confident that your customers will be happy for the life of their carpet. In today's growing market, you can connect with your health- and eco-conscious customers by offering them a product that's made in part with renewable plant-based ingredients.

**Extraordinarily Clean**

SmartStrand offers extraordinary cleanability and permanent stain resistance, resulting in fewer customer claims!

**Exceptionally Durable**

Exceptional durability preserves the style, beauty and appearance while offering your customers the confidence they can only get from the most recognized name in carpet.

**Environmentally Friendly**

Made in part from annual renewable plant-based ingredients, SmartStrand makes it easy for you to connect with your environmentally conscious customers.

	SmartStrand FOREVER CLEAN	SmartStrand LUXE FOREVER CLEAN
100% permanent built-in stain protection	✓	✓
0% moisture absorption	✓	✓
OEKO-TEX Standard 100 certified free of harmful substances	✓	✓
All Pet™ Protection & Warranty	✓	✓
Advanced Nanoloc™ Spill and Soil Shield	✓	✓
Enhanced softness		✓



SmartStrand LUXE  
FOREVER CLEAN

**LUXE Softness  
Superior Performance**

**3X** THE FIBERS OF ORDINARY NYLON CARPET

Each strand of SmartStrand LUXE carpet is packed with 700 silk-like, stain-resistant fibers. Making it the softest carpet for your home.

ORDINARY NYLON

**SMARTSTRAND FOREVER CLEAN WITH BUILT-IN-PROTECTION**



**new carpet** SmartStrand Forever Clean was stained and cleaned with just water.

**after one cleaning** 100% PROTECTION

**after two cleanings** 100% PROTECTION

**after three cleanings** 100% PROTECTION

Even after three cleanings, SmartStrand Forever Clean remains 100% free of staining. Because the stain resistance is built into the fiber's core, it can never be washed or worn off the carpet, which means SmartStrand Forever Clean carpets will be the easiest carpets to clean.

**COMPETITIVE NYLON TREATED WITH TOPICALLY APPLIED STAIN PROTECTION**



**new carpet** NYLON Nylon was stained and cleaned with just water.

**after one cleaning** loss of protection After one professional cleaning, nylon carpet lose its stain protection.

**after two cleanings** loss of protection After two professional cleanings, nylon loses significant protection resulting in visible stains.

**after three cleanings** loss of protection After three professional cleanings, nylon lost most of its protection and is dramatically stained

**SMARTSTRAND TECHNOLOGIES:**





All Pet Protection makes SmartStrand the best carpet for pet owners yet.

The only pet-friendly carpet protection system that covers all pets, all accidents, all the time.

**ALL PETS**

With no dye sites for your pet's messes to adhere to, the carpet is naturally stain resistant. Even against the toughest pet accidents, your carpet will remain easy to clean.

**ALL ACCIDENTS**

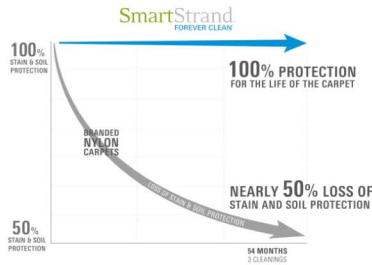
No matter how well your pet is trained, accidents happen. SmartStrand fibers make it three times easier to remove pet hair, soil and dander common with household pets.

**ALL THE TIME**

This means lifetime coverage with the All Pet protection and warranty. When pet accidents happen, allowing for easy cleanup and reducing the potential for pet-related odors.

**THE TRUTH ABOUT STAIN PROTECTION**

SmartStrand Forever Clean delivers permanent, built-in stain and soil protection that never washes or wears off.



The stain and soil protection on other carpets is temporary and has to be reapplied when it wears or washes off. In fact, in an independent study, nylon carpet lost on average nearly 50% of its stain and soil protection after just three steam cleanings. That's why other carpets become difficult to keep clean over time. SmartStrand Forever Clean eliminates this problem, so you can enjoy 100% protection for life.

**ENVIRONMENTALLY FRIENDLY**

SmartStrand is friendly for the environment, inside and out.

SmartStrand carpet fiber is made in part with annually renewable plant-based materials that minimize our usage of limited natural resources. This process also enables us to reduce our energy consumption in the manufacturing of all SmartStrand Forever Clean carpets.

It's good to know you can have the beauty, softness and durability you desire in a carpet without compromising the beautiful earth around us.

**OEKO-TEX® Certified Free of Harmful Substances**

SmartStrand Forever Clean fiber is OEKO-TEX® certified free from harmful substances. With SmartStrand Forever Clean, you can rest easy knowing your carpet fiber is certified for a safe and healthy home.

**CRI Green Label Plus**

All SmartStrand carpet styles are CRI Green Label certified by the Carpet and Rug Institute designed to improve the health of indoor spaces.



Select the Best and Right Carpet for YOU.



Carpet has 100% permanent built-in stain protection that never washes off or wears off.



No dye sites in carpet fiber means carpet will NEVER lose stain protection.



Fibers provide 0% moisture absorption.



Fiber is OEKO-TEX Standard 100 certified free of harmful substances.



All Pet™ Protection & Warranty covers all pets, all accidents, all the time.

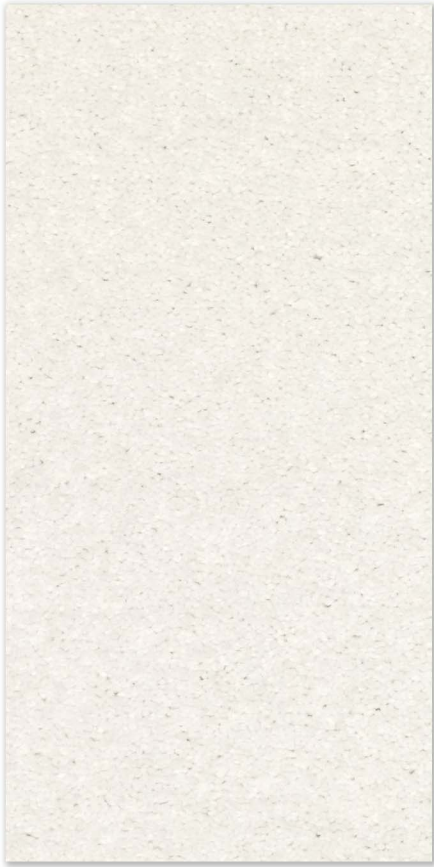


Advanced Nanoloc™ Spill and Soil Shield makes carpet easier to clean.



Tender Touch / Delicious  
Satin Mood / Silky Dreams





SmartStrand LUXE  
FOREVER CLEAN

Satin Mood - 903 Glacier

SmartStrand LUXE  
FOREVER CLEAN



Silky Dreams - 903 Glacier

SmartStrand LUXE  
FOREVER CLEAN



SmartStrand  
FOREVER CLEAN

Tender Touch - 920 Clam Island

SmartStrand  
FOREVER CLEAN



Delicious - 920 Clam Island

SmartStrand  
FOREVER CLEAN

12ft

[spectrumcollectionflooring.com](http://spectrumcollectionflooring.com)



920 Clam Island



911 Haze



901 Wisp



903 Glacier



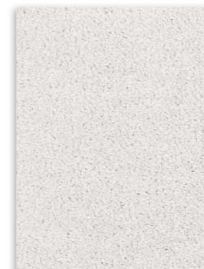
967 Rough Stone



906 Flute



905 Urban



909 Thundercloud



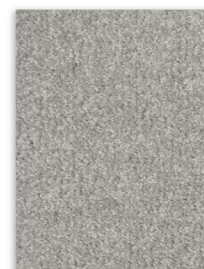
942 Harmony



977 Shadow



954 Morning Dew



926 Highgate



957 Pavement



937 Lincoln



925 Lamb's Ear



938 Oyster



645 Mermaid



575 Denim



555 Day Dream



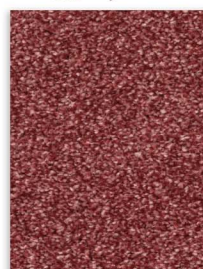
523 Hydrangea



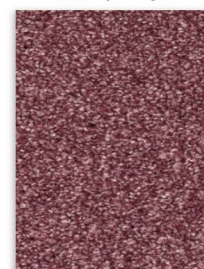
625 Sea Mist



323 Cool Blush



342 Desert Rose



445 Sangria

SmartStrand  
FOREVER CLEAN

12ft

spectrumcollectionflooring.com



700 Roccoco



714 Cameo Stone



907 Ice Fox



727 Buffed



701 White Linen



730 Scroll



723 Twine



713 Almond Shell



738 Beachfront



765 Tradition



758 Haven



760 Halo



759 Nomad



779 Timeless



824 Log Cabin



893 Dark Fudge



764 Chalet



718 Quiet Light



162 Honey Cream



621 Sage



908 Arctic



829 Dock



849 Cascade



873 Lite Espresso

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